# Laurentian Bank

## **Corporate Information**

Fourth Quarter 2006 December 2006



## Forward Looking Statements

Laurentian Bank of Canada (the "Bank") may from time to time, in this presentation and in other documents filed with Canadian regulatory authorities or in other communications, make forward-looking statements within the meaning of applicable securities legislation, whether written or oral, including statements regarding the business plan and financial objectives of the Bank. These statements typically use the conditional and words such as "prospects", "believe", "estimate", "forecast", "project", "should", "could" and "would", etc.

By their very nature, forward-looking statements are based on assumptions and involve inherent risks and uncertainties, both general and specific in nature. It is therefore possible that the forecasts, projections and other forward-looking statements will not be achieved or will be prove to be inaccurate.

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The Bank does not undertake to update any forward-looking statements, oral or written, made by itself or on its behalf, except to the extent required by securities regulations.

For questions on this presentation, please contact: Gladys Caron, Vice-President, Public Affairs, Communications and Investor Relations Tel: 514 284-4500, extension 7511 Cel: 514 893-3963 gladys.caron@banquelaurentienne.ca



## **Overview of Laurentian Bank**

- 3<sup>rd</sup> largest financial institution in Quebec in terms of branches and 7<sup>th</sup> largest Canadian Schedule 1 chartered bank based on assets
- □ Assets (as at October 31, 2006)

Balance sheet : \$17.3 billion

• Assets under administration: \$14.7 billion

- Main market's : Province of Quebec (Canada) with significant activities elsewhere in Canada (38% of total loans outside of Quebec as at October 31, 2006)
- 158 retail branches
- More than 3,200 employees
- □ Founded in 1846



### Laurentian Bank' Vision

Laurentian Bank's vision is to become the undisputed #3 banking institution in Quebec and a performing player in specific market segments elsewhere in Canada.



## Laurentian Bank's Strengths

#### Conservative financial position

- Strong balance sheet and capital ratios
- Strong proportion of insured mortgages
- Limited capital market exposure compared to peer group
- Large proportion of personal loans secured

#### Strategic focus and flexibility

- Selective regional positioning
- Specific market segments outside Quebec
- Partnership approach
- Experienced management team and committed employees
- Quality and efficiency of our products and services



## 2006 Performance and 2007 Objectives

Performance Measure	2006 Objectives	2006 Results	2007 Objectives
Return on Equity	7% to 8%	8.2% (7.5% from continuing operations)	8% to 9%
Diluted Net Income per Share	\$2.05 to \$2.35	\$2.48 (\$2.28 from continuing operations)	\$2.55 to \$2.85
Total Revenue	\$522M to \$532M	\$531M	\$550M to \$560M
Efficiency Ratio	75% to 73.5%	75.7%	75% to 73.5%
Capital Ratios - Tier 1 - Total <sup>1</sup>	Min of 9.5% Min of 12.0%	10.3% 12.4%	Min of 9.5% n/a (see note below)
Credit Quality (PCL Ratio) <sup>2</sup>	0.25% to 0.22%	0.24%	0.24% to 0.21%

(1) No specific objective was set for the Total capital ratio for 2007 as the Tier 1 capital ratio is considered the primary measure of capital strength. Management will nonetheless continue to monitor the Total capital ratio for regulatory purposes.

(1) PCL ratio is calculated over Average Assets



# Strategy: a Clear Geographical and Business Focus

#### □ In Quebec

- With 158 retail, 20 commercial and 14 brokerage branches, Quebec is LBC's main market. All business lines are active in this market.
- □ Retail network is the 3rd largest in Quebec
- □ The strategy is to become the undisputed #3 in this province

#### D Elsewhere in Canada

□ Target specific niches where LBC has distinctive advantages, that is:

∠B2B Trust

✓Commercial Financial Services

✓Indirect points-of-sale network

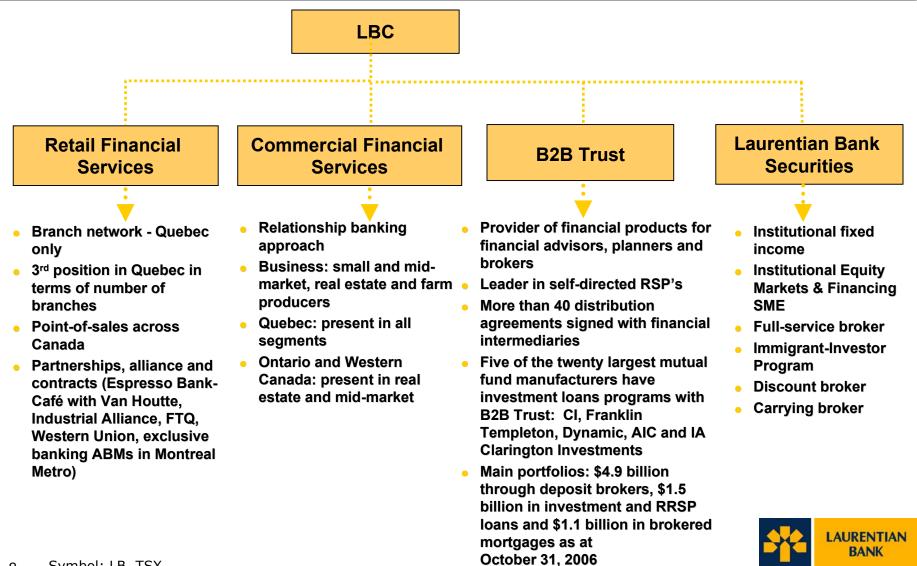
✓Laurentian Bank Securities

Mortgages and Deposits through brokers



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## **Four Business Lines**



## **Retail Financial Services**

#### Activities

- □ 158 branches and 325 ABMs
- 3<sup>rd</sup> position in Quebec in terms of number of branches where we are focussing our expansion strategy
- Leader in point-of-sale financing across Canada
- Offering financial products and services including transaction products, mortgage solutions, investment products such as Guaranteed Investment Certificates, Term Deposits and Mutual Funds, Visa credit card and payment card programs, as well as credit insurance

#### Strategy

- Acquire new customers: Optimization of the Branch and ABMs Network
- Improve product and service offering
- Capitalize on human resources

#### **Portfolios**

- □ \$5.4 billion of residential mortgages loans
- □ \$0.6 billion of lines of credit
- □ \$5.8 billion of personal deposits



## **Commercial Financial Services**

#### Activities

- Commitment to *Relationship Banking* where the Bank provides core financial services to small and medium-sized businesses, real estate promoters and agricultural entrepreneurs
- □ In Quebec: Micro, small and mid-market businesses, farm lending and real estate
- Outside Quebec: a niche player in mid-market businesses and real estate

#### Strategy

- □ Focus on relationship approach
- Restructuring of sales forces in Quebec
- Launching of commercial signature "MaxAffaires"
- Improve product and service offering
- Increase employee training

#### Portfolios

- □ \$1.1 billion of commercial loans
- □ \$0.6 billion of commercial mortgages loans
- □ \$0.1 billion of business deposits



## **B2B Trust**

#### Activities

- D Leading third-party provider of financial products to financial advisors for distribution to their clients
- Typical products
  - investment and RSP lending products
  - ✓ deposit products
  - ✓ self-directed mortgages
- o More than 40 distribution agreements signed with financial intermediaries
- □ More than 15,000 financial professionals distributing B2B Trust's products

#### Strategy

- □ Focus on primary markets:
  - 5 core distribution channels: mutual fund industry, insurance industry, investment industry, mortgage brokerage and deposit brokerage
- Build a solid organizational foundation
- Sell by cultivating organic growth within highest profit categories
- Evaluate new market opportunities

#### Main portfolios

- □ \$4.9 billion through deposit brokers
- □ \$1.5 billion in investment and RRSP loans



## **Laurentian Bank Securities**

#### Activities

- Institutional fixed income
- Full retail brokerage
- Discount brokerage
- Corresponding network

#### **Strategies**

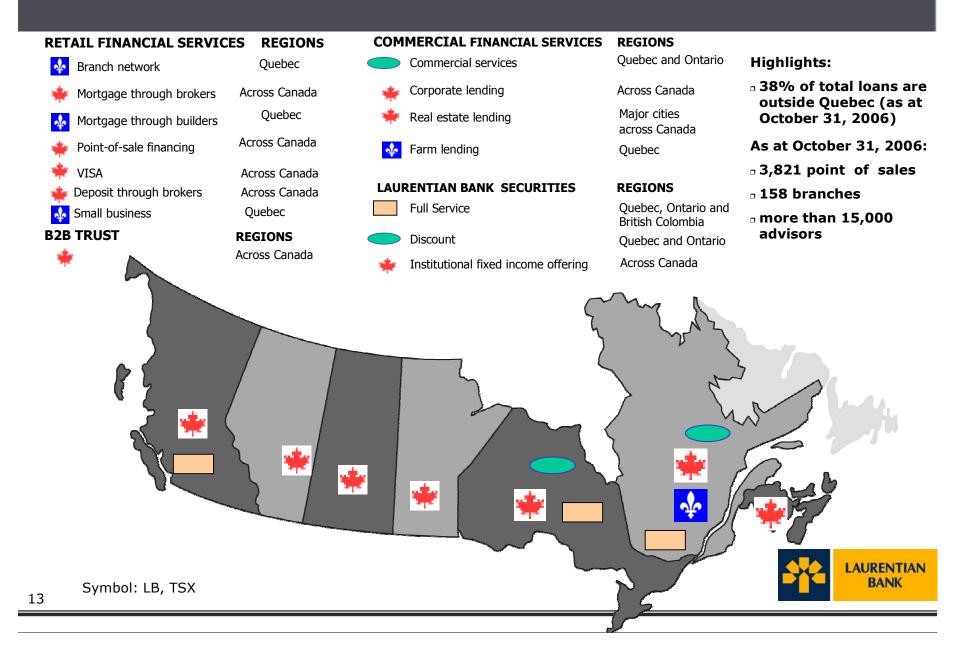
- Expand the discount brokerage client base using the established transactional platform that complements the retail investment products offering
- D Pursue the development of institutional brokerage activities fixed income
- Increase client base through referral within the Bank's branch network
- Pursue consolidation of network and team
- Develop institutional services in equity markets and financing of SME

#### **Portfolios**

 Total asset under management of \$1.8 billion for full service brokerage and discount brokerage



### **Distribution Network across Canada**



## **Management Committee**

#### Réjean Robitaille

#### President and Chief Executive Officer

✓ CEO at Laurentian Bank since 2006 and with the Bank since 1988

Robert Cardinal Senior Executive Vice-President Finance, Administration and Strategic Development and Chief Financial Officer ✓ At Laurentian Bank since 1991

Bernard Piché Senior Executive Vice-President Treasury, Capital Markets and Brokerage

✓ At Laurentian Bank since 1994

#### Luc Bernard Executive Vice-President Retail Financial Services

✓ At Laurentian Bank since 2001

Symbol: LB, TSX

#### François Desjardins

President and Chief Executive Officer B2B Trust

✓ At Laurentian Bank since 1991

André Scott Executive Vice-President Commercial Financial Services

✓ At Laurentian Bank since 1991

#### Lorraine Pilon Executive Vice-President Corporate Affairs and Secretary

✓ At Laurentian Bank since 1990



## **Historical Dividend per Year**

