



Laurentian Bank ranked among the best employers in Montréal

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MONTREAL, Feb. 5, 2014 /CNW Telbec/ - Laurentian Bank is proud to be among the 2014 edition of the *Montréal's Top Employers* competition, which showcases the city's top 25 companies offering enviable places to work. Created in 2006, the competition is an initiative of the Toronto publishing house, Mediacorp Canada, which also produces the prestigious annual *Canada's Top 100 Employers* ranking.

Laurentian Bank was selected to be among the top 25 Montréal companies after being judged in eight distinct categories. These include employee communications, work atmosphere, employee benefits, performance management, training and skills development, and community involvement.

"Our 4,000 employees constitute our most precious asset, and that is why human capital is at the very heart of the Bank's strategic plan," underlines Lorraine Pilon, Executive Vice-President of Corporate Affairs and Human Resources, and Secretary. "Ranking among the top 25 employers in Montréal — home of our head office — is a tremendous source of pride. Our human resources programs are solid and competitive, and it is a great honour that they are recognized as such. The best practices embodied in these programs serve as a key pillar of our raison d'être, which consists of providing our clients with unparalleled service."

This marks the third major competition over the past few years in which Laurentian Bank has been recognized for the excellence of its programs and corporate culture. In 2011, the organization was selected as having one of the *10 Most Admired Corporate Cultures in Canada*, and in 2012, it was one of the 10 winners of the *Canada's Passion Capitalists* program.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution whose activities extend across Canada. Recognized for its excellent service, proximity and simplicity, the Bank serves one and a half million clients throughout the country. Founded in 1846, it employs some 4,000 people whose talent and dedication has made it a major player in numerous market segments. The institution has \$34 billion in balance sheet assets and more than \$37 billion in assets under administration.

Laurentian Bank distinguishes itself through the excellence of its execution and its agility. Catering to the needs of retail clients via its extensive branch network and constantly evolving virtual offerings, the Bank has also earned a solid reputation among SMEs, larger businesses and real estate developers thanks to its growing presence across Canada and its specialized teams in Ontario, Québec, Alberta and British Columbia. For its part, the organization's B2B Bank subsidiary is a Canadian leader in providing banking and investment products and services to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker that is also widely known for its expert and effective services nationwide.

SOURCE Laurentian Bank of Canada

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