



This September 27, come and climb Mont-Sainte-Anne for the second Edition of the Laurentian Bank Montée des sommets

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Honorary President, Dominique Maltais, Invites the Population to Join Her in Support of the Fondation Le Petit Blanchon

QUÉBEC CITY, Sept. 23, 2014 /CNW Telbec/ -This coming Saturday, September 27, will mark the second edition of the *Laurentian Bank Montée des sommets* to be held at Mont-Sainte-Anne. The family event is a fundraising initiative in support of the Fondation Le Petit Blanchon, an organization dedicated to helping children in difficulty in the Québec City region.

The event has the support and participation of Dominique Maltais, two-time Olympic medalist in snowboard cross and five-time Crystal Globe winner, who will be serving as Honorary President. "I am very happy to be lending my name to this cause," underlines Ms. Maltais. "It is my way of supporting young people who are experiencing difficult situations. I am inviting everyone to come meet me on September 27 and to ascend Mont-Sainte-Anne as a symbolic gesture representing the challenges these children must surmount every day."

Whether participating alone, as a family, or in a team, the *Montée des sommets* is a wonderful opportunity to enjoy a unique day of invigorating physical activity, while taking in the vibrant fall colours on magnificent Mont-Sainte-Anne. Free for children aged 12 and under, this family activity accessible to all involves a five-hour hike along the *La Pichard* trail, with the goal being to complete as great a distance as possible.

Fun for Both Young and Older

A large family area will be arranged at the foot of the mountain especially for the occasion, and Laurentian Bank's Little Heroes Club will be on hand to keep youngsters amused with inflatable games and face painting, among other diversions. For their part, those who purchased the dinner-show package will be treated to an evening performance by the popular musical group, Les Respectables.

There is still time to sign up for the challenge. The registration form and information about the event are available online at www.lamonteedessommetsbl.com.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution whose activities extend across Canada. Recognized for its excellent service, proximity and simplicity, the Bank serves one and a half million clients throughout the country. Founded in 1846, the Bank is among the 2014 edition of the Montréal's Top Employers competition, which showcases the city's top 25 companies offering enviable places to work. It currently employs some 3,700 people whose talent and dedication has made it a major player in numerous market segments.

Laurentian Bank distinguishes itself through the excellence of its execution and its agility. Catering to the needs of retail clients via its extensive branch network and constantly evolving virtual offerings, the Bank has also earned a solid reputation among SMEs, larger businesses and real estate developers thanks to its growing presence across Canada and its specialized teams in Ontario, Québec, Alberta and British Columbia. For their part, B2B Bank is a Canadian leader in providing banking and investment products and services to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker widely known for its expert and effective services nationwide. The institution has more than \$34 billion in balance sheet assets and more than \$41 billion in assets under administration.



SOURCE Laurentian Bank of Canada

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