



Laurentian Bank releases its 2014 Social Responsibility Report

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MONTREAL, March 13, 2015 /CNW Telbec/ - Laurentian Bank is proud to announce the release of its Social Responsibility Report for 2014. Presented exclusively online, the Report serves as a reference tool for the Bank's various stakeholders — shareholders, clients, employees, and the communities in which it operates. The publication provides an overview of the organization's accomplishments and initiatives other than those strictly finance-related.

"Over the years, the Bank has increasingly confirmed its human dimension and commitment to social responsibility," underlines President and Chief Executive Officer, Réjean Robitaille. "This commitment has manifested itself through our various actions and decisions fuelled by our dedication to act in the very best interests of our stakeholders."

Among Laurentian Bank's principal achievements outlined in its latest Social Responsibility Report are the following:

The Bank is a consistent leader among its counterparts in Canada in terms of female representation on its Board of Directors, with 5 of the 13 members (38%) being women. The Bank was ranked among Montreal's 25 best employers in 2014 by Mediacorp Canada. The institution was recognized for its communications with employees, its working atmosphere, its benefits, and its performance management practices. Highly engaged in local communities, the Bank contributed close to \$2 million to more than 200 organizations and events during the past fiscal year, including over \$600,000 in the form of donations.

Moreover, the 2014 Social Responsibility Report draws upon Global Reporting Initiative (GRI) indicators. The number of indicators included in the Report is now 68, which testifies to the importance the organization assigns to the transparency of its activities. The publication is available on the Bank's Web site at laurentianbank.ca in the *Your Bank* section under the *Laurentian Bank* tab.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution whose activities extend across Canada. The Bank serves one and a half million clients throughout the country and employs more than 3,700 people whose talent and dedication has made it a major player in numerous market segments. The Bank has more than \$37 billion in balance sheet assets and more than \$42 billion in assets under administration.

Laurentian Bank distinguishes itself through the excellence and simplicity in its services. As such, the Bank caters to the needs of retail clients via its branch network and virtual offerings. The Bank has also earned a solid reputation among small and medium sized enterprises and real estate developers thanks to its specialized teams across Canada, namely in Ontario, Québec, Alberta, British Columbia and Nova Scotia. For their part, B2B Bank is a Canadian leader in providing banking and investment products and services to financial advisors and brokers, while the expertise and effectiveness of Laurentian Bank Securities' integrated brokerage services are known nationwide.

SOURCE Laurentian Bank of Canada

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