



## Press release

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### **80 Laurentian Bank employees participate in a volunteer day to help Famijeunes**

**Montreal, August 28, 2009** – As part of its tradition of team-building days, this year the Laurentian Bank's Commercial Banking Centres – SME Quebec group has decided to devote an entire day volunteering at a Montreal region organization. Today, the some 80 Bank employees are gathering at Famijeunes, a charity that helps more than 300 families in the Saint-Henri and Little Burgundy districts in southwest Montreal.

Famijeunes offers parents a venue to support and help one another in order to improve the lives of their families and better integrate on a socio-economic level. The organization provides a variety of services, such as a drop-in day care centre, stimulating activities for children 0-4 years of age, community dinners, help with homework, and family outings and events.

Given today's economic climate, which has had a particular impact on those most in need, these Laurentian Bank employees are committed to providing concrete assistance to this family support organization. The team is focusing on proximity and simplicity, two key values of the Bank, which places great emphasis on children and families in the social and community initiatives it undertakes.

During this volunteer day, which is supported by Laurentian Bank, the Commercial Banking Centres – SME Quebec group will spend the day at Famijeunes painting, cleaning, doing yard work, and sorting and ironing clothing collected by the organization.

#### **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$20 billion in balance sheet assets and more than \$13 billion in assets under administration. Founded in 1846, the Bank employs more than 3,400 people.

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