



B2B TRUST

A SUBSIDIARY OF LAURENTIAN BANK

FOR IMMEDIATE RELEASE

NEW \$100,000 LIMIT FOR THE B2B TRUST 100% ACCELERATOR LOAN

Toronto, September 2, 2005 — B2B Trust is pleased to announce that the maximum loan amount for its 100% Accelerator Investment Loan has been increased to \$100,000. With this new limit, moved up from \$50,000, the product offers more flexibility to financial advisors and to the clients they deal with.

Building on the success of the original 100% Accelerator Investment Loan product, launched just over one year ago, the enhanced product will help to better meet the needs of the financial advisor community. In addition to the newly increased loan maximum, the B2B Trust 100% Accelerator Loan offers investors and their financial advisors a more streamlined process whereby loan applications, underwriting and processing are simplified, and loan proceeds are made available within 24 hours of approval.

With this loan, B2B Trust finances 100% of the client's investment for the purchase of eligible non-registered mutual funds. Investors are not required to make monthly principal payments, only interest, and there will be no margin calls should the value of their investment fall. Moreover, investors are free to pay down or pay off their B2B Trust 100% Accelerator Loan at any time without fees or penalties.

Designed for financial advisors who have clients with a high risk tolerance, limited collateral, a good credit rating and a desire to increase their participation in mutual fund or segregated fund investments, this newly enhanced investment loan product offers flexibility and convenience. Applications are accepted by fax for loan amounts ranging from \$10,000 to \$100,000.

"As a leader in investment lending", explains François Desjardins, President, B2B Trust, "we are well aware that financial advisors want less red tape in the application process, highly efficient loan adjudication and fast access to loan proceeds, while investors enjoy the interest only payments and the no margin call feature. The 100% Accelerator Investment Loan product delivers all of the above!"

Investors opting for the B2B Trust 100% Accelerator Loan can choose to invest loan proceeds in a wide range of mutual funds. They can choose from over 1,000 mutual funds offered by 65 different fund companies. The 100% Accelerator Loan is also available, by distribution agreement, for a select number of segregated fund families.

All of B2B Trust's investment loan products, including the new and improved 100% Accelerator loan, are available through licensed financial advisors only. Using borrowed money to invest does come with risks that can be more significant than if the investor had invested only with their own money. Investors should always discuss these risks in detail with their financial advisor before deciding whether leveraging is appropriate for their own financial circumstance and risk tolerance.

About B2B Trust

B2B Trust is committed to providing financial advisors, planners and brokers with superior financial products and services for distribution to their clients. B2B Trust is a leading third-party supplier of investment and RSP lending products, the leading supplier of wholesale deposit products and a long-time provider of self-directed products, banking solutions and mortgages to the financial advisory community across Canada. B2B Trust's products and services are available nationally. The company is a wholly owned subsidiary of Laurentian Bank of Canada. Its head office is located in Toronto, Ontario, and the web site address is www.b2b-trust.com.

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