



**LAURENTIAN BANK
OF CANADA**

PRESS RELEASE
For immediate release

**RAYMOND McMANUS, PRESIDENT AND CEO OF THE LAURENTIAN BANK PRESENTER AT
THE CANADIAN FINANCIAL SERVICES CONFERENCE OF NATIONAL BANK FINANCIAL**

**“BECOMING THE UNDISPUTED #3 IN QUEBEC AND A HIGHLY
PERFORMING NICHE PLAYER ACROSS CANADA”**

Montreal, March 28, 2005 – Raymond Mc Manus, President and Chief Executive Officer of the Laurentian Bank, will be a presenter at the National Bank Financial, Canadian Financial Services Conference, on March 30, 2005.

Mr. McManus will address an update at 2:50 p.m., on the Laurentian Bank's three year strategic plan. The speech “Becoming the Undisputed #3 in Quebec and a Highly Performing Niche Player Across Canada” can be listened to through the Bank's Internet site at: www.laurentianbank.ca, by clicking on the announcement of the presentation on the front page of the site. It will also be possible to listen to the presentation on a delayed basis at the Investors Relations section under Investors presentations. The notes for the speech will be archived in the same section.

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with balance sheet assets of over \$16 billion and managed assets of nearly \$15 billion. The bank offers highly competitive products and superior personalized services to meet the banking and financial needs of individuals, small and medium-sized businesses, and of independent financial advisors. Its common shares are traded on the Toronto Stock Exchange (stock symbol: LB). The address of the Bank's website is www.laurentianbank.ca

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