



**LAURENTIAN BANK  
OF CANADA**

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**PRESS RELEASE**  
*For immediate release*

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**LAURENTIAN BANK SUPPORTS THE  
ASSOCIATION RÉGIONALE DE SOCCER DE LA RIVE-SUD**

**Montreal, June 2, 2005** – Laurentian Bank is pleased to become the principle sponsor of the *Association régionale de soccer de la Rive-Sud (ARSRS) (Regional Soccer Association of the South Shore)* as part of its three-year agreement with the Regional Association.

Founded in 1977, the *Association régionale de soccer de la Rive-Sud* represents almost 21,000 members, 40% being female athletes. It is renowned for having many of its members registered in one of the three Sport-Études programs, which currently count over 300 athletes from the South Shore Area. Moreover, the ARSRS is associated with the FC Select, which has won many medals in the Canadian Club Championships over the last five years. Many FC Select players have been on the Canadian and Quebec National Teams. The ARSRS is also associated with the *Ligue de Soccer de la Montérégie* that groups all senior soccer players of the region.

“Laurentian Bank and its employees are happy to offer their support to the cause of promoting this sport, so open and accessible for young people. Soccer has always been very popular in Europe, but in the last few years it experienced a true surge of interest and demand, becoming the most practiced sport among the Quebec and Canadian youth. We are pleased to be associated with the ARSRS, this dynamic organization on the South Shore of Montreal, and to contribute to the promotion, growth and success of this sport in our region,” said Lise Caza, Assistant Vice-President, Longueuil Local Area Market of Laurentian Bank.

This sponsorship is part of Laurentian Bank’s numerous initiatives with the goal to support various organizations renowned for the excellence of their work. This way, the Bank makes a meaningful contribution to the communities where it is present, on economic, social, community life, sports and cultural levels.

**About Laurentian Bank**

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, small- and medium-sized businesses and independent financial advisors. The Bank’s common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank’s website is [www.laurentianbank.ca](http://www.laurentianbank.ca).

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