



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK'S DANA ADES-LANDY HONOURED BY THE ASSOCIATION OF QUÉBEC WOMEN IN FINANCE

Montréal, April 9, 2009 – Laurentian Bank is pleased to announce that the Association of Québec Women in Finance (AQWF) has awarded Ms. Dana Ades-Landy, Senior Vice-President, National Accounts, Commercial Financial Services, the Engagement within the Association Prize. The award was presented this past April 2 during the AQWF's annual Gala in recognition of Ms. Ades-Landy's involvement in the Association's Membership, Women on Boards, and Women in the Lead Committees.

The Association of Québec Women in Finance encompasses close to 350 women working in the province's finance and business sectors. The Association's mission is to contribute to the advancement of its members on the national and international scene by promoting the development of business relations, as well as to create awareness of women's competencies by promoting their candidacies for senior management positions and Board directorships.

"On behalf of the Bank and all its employees, I would like to congratulate Dana for this special distinction," expressed Mr. Réjean Robitaille, President and Chief Executive Officer of Laurentian Bank. "This award pays tribute to a highly esteemed colleague who, through her remarkable dedication and talent, has earned well-deserved recognition as one of the most influential businesswomen in Canada. Dana plays a key management role within our organization, and we are delighted to see that her peers acknowledge her uncommon leadership and dynamism."

Holding a Master of Business Administration degree from Concordia University, Ms. Dana Ades-Landy joined Laurentian Bank in 2006 to lead the National Accounts sector, which has grown significantly since her arrival. She began her career at another banking institution, where she worked for 10 years in the Commercial Services sector. In December 2007, Ms. Ades-Landy received another prestigious distinction, being included on the *Canada's Most Powerful Women: Top 100* list for her exceptional commitment and important responsibilities.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 348 automated banking machines, Laurentian Bank of Canada is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs more than 3,400 people.

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