



---

**PRESS RELEASE**

**For immediate distribution**

---

## **B2B TRUST AND FIDELITY INVESTMENTS CANADA ENTER AN AGREEMENT TO DISTRIBUTE A RANGE OF INVESTMENT LOANS**

**Toronto, December 15, 2006** – B2B Trust, a subsidiary of Laurentian Bank of Canada, and Fidelity Investments Canada, have signed an agreement for an investment loan program. This newly signed agreement becomes the 43<sup>rd</sup> distribution alliance arrangement for B2B Trust whose clients include firms across the mutual and segregated fund manufacturing sectors and the mutual fund dealer community.

B2B Trust offers distribution alliance programs for investment loans exclusively through investment fund manufacturers and working with firms like Fidelity, provides advisors with additional financial plan fulfillment options that may better position their clients to realize their goals. Among Canada's top 25 mutual fund manufacturers, B2B Trust serves 100% of those companies who do not have an in-house lending capability and choose to offer a third-party investment loan program to their advisor communities.

B2B Trust offers a comprehensive suite of investment loan products with a variety of collateral and loan repayment options that centre on providing value, choice and ease of use. This program is tailored to those advisors who have clients with the appetite and the risk profile to increase their market exposure by borrowing to invest.

"We are pleased to add Fidelity Investments Canada to our client list," says François Desjardins, President and Chief Executive Officer of B2B Trust. "Fidelity's commitment to providing quality products and exemplary service to advisors and their clients mirrors B2B Trust's approach which makes this new distribution alliance a great fit. When you include our fully redesigned investment loan program launched this past September, we are confident that this new relationship will be successful."

The investment loan program for Fidelity Investments Canada mutual funds will be available in early January 2007.

### **About B2B Trust**

B2B Trust provides financial advisors, planners and brokers with superior financial products and services for distribution to their clients. B2B Trust is the leading third-party supplier of investment and RSP lending products, the leading supplier of wholesale deposit products and a long-time provider of self-directed products, banking solutions and mortgages to the financial advisory community across Canada. B2B Trust's products and services are available nationally with the head office located in Toronto and regional sales representation in Halifax, Montreal, Edmonton, Calgary and Vancouver.

The company is a federally chartered trust company and a wholly-owned subsidiary of Laurentian Bank of Canada. The website address is [b2b-trust.com](http://b2b-trust.com).

– 30 –

For more information:

**B2B Trust**

Gladys Caron

Phone: (514) 284-4500, ext. 7511

Cell: (514) 893-3963