



LAURENTIAN BANK
OF CANADA

PRESS RELEASE

For immediate release

LAURENTIAN BANK – PROUD SPONSOR OF *LA GRANDE FÊTE DES ENFANTS*

Montreal, July 12, 2004 – Laurentian Bank is proud to support the fifth edition of *La Grande Fête des Enfants* to take place on August 7 and 8 in the heart of Old Sainte-Rose. The Bank is also one of the two official sponsors of *Le Grand Feu des Îles* to close the event on Sunday, August 8 at 9:30 p.m. This spectacular pyrotechnic show on the Milles-Îles River gathers more than 40,000 spectators, and is made possible thanks to the collaboration of the cities of Laval, Boisbriand and Rosemère.

This way, Laurentian Bank promotes the mission of the *Musée des Enfants de Laval*, organizer of the event, and therefore contributes to the goal of broadening the horizons of our children and of helping them to develop a taste for global culture through means like arts, history, games, science, geography and music.

Well established in the region of Laval, Laurentian Bank operates eight branches in the area and has been actively contributing to the well-being of the local community for nearly ten years now.

Each year, Laurentian Bank and its employees support more than 500 organizations recognized for the excellence of their contribution to the betterment of society. Through these organizations, the Bank participates in the economic, social, community, sports and cultural development of the communities it serves. The Bank's commitment also takes the form of the active and personal contributions of its officers and employees.

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals and small and medium-sized businesses, and independent financial advisors. The Bank's common shares (ticker symbol: LB) trade on the Toronto Stock Exchange. The address of the Bank's website is www.laurentianbank.com

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