

### AN ACTIVITY-FILLED SUMMER WITH LAURENTIAN BANK

**Montreal, July 4 2008** – All summer long, Laurentian Bank is using its energy and enthusiasm to participate in various activities and festivities throughout Quebec. The Bank will reinforce its desire to be close to its customers by being part of festivals, family events, soccer games and golf tournaments.

These sponsorship activities are in line with Laurentian Bank's family-children orientation, an approach that favours customers with families. The Bank's participation in and support of cultural, educational and health-related projects also shows its commitment to being a responsible corporate citizen. The Bank is committed to integrating into the communities in which it operates and being part of their local socio-economic life by offering services to individuals and businesses, as well as interacting more with people.

#### **Festivities and Family Activities**

As part of a three-year partnership, Laurentian Bank is a partner in the **Mondial des Cultures de Drummondville**, an international festival held between July 3 and 13 that celebrates many different cultures. Along the same lines, from July 18 to 20, the **Festival d'Orient** is held in Ahuntsic, Montreal, which brings together the different cultural communities in order to promote the building of long-lasting ties between them. From August 1 to 3, the Bank goes to Montérégie to take part in **La Prairie en Fête**, a large family event.

Montérégie also plays host to the **Festival d'été de Beloeil**, between August 6 and 10. At this cultural and family festival, held right in the heart of Old Beloeil, the Bank will show its colours with its family zone. Around the same time, the **International Balloon Festival of Saint-Jean-sur-Richelieu** takes place August 9 to 17. The Bank is once again a presenter at this magnificent international event on the occasion of the festival's 25<sup>th</sup> anniversary. From August 20 to 24, the Bank will be at the **Fête de Saint-Lambert**, a trade show and local fair, as well as at **Blainville en fête**, a large popular family festival from August 22 and 23.

#### **Soccer at the Forefront**

Laurentian Bank believes that it is important to encourage children to play sports. Team sports are good for their health and well-being, plus involve many volunteers, especially parents, who help run these organizations. Moreover, Laurentian Bank's many employees volunteer in different organizations involved in soccer and amateur sport. These initiatives help young people get into better shape, develop their team spirit and learn about sports rules. Therefore, the Bank supports a large number of soccer clubs in the different regions of Quebec from the perspective of proximity and accessibility, including:

- Association régionale de soccer de la Rive-Sud (ARSRS);
- Association régionale de soccer de l'Outaouais (ARSO);
- Association de soccer de la Mauricie (ARSM);
- Association de soccer d'Alma (ASA);
- Association de soccer de Pointe-aux-Trembles (ASPAT);
- Club de soccer Les Braves d'Ahuntsic;
- Club de soccer Rivière-des-Prairies.



## News release

FOR IMMEDIATE RELEASE

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### Laurentian Bank's golf tournaments: more than \$88,000 raised for local organizations

Every year the Bank organizes golf tournaments on behalf of various grassroots organizations in different communities. Thus, last May and June, Laurentian Bank held different fundraising activities as part of this initiative:

- The MAXAffaires golf tournament in the Outaouais region raised \$36,000, which will be donated to **La Soupière de l'amitié de Gatineau** and **La Maison Mathieu-Froment-Savoie**.
- A total of \$40,000 was collected during the MAXAffaires golf tournament in Montreal, on behalf of **Centre de Répit Philou** and the **Fondation des Gouverneurs de l'Espoir**.
- The MAXAffaires golf tournament in Quebec City brought in \$12,000 to support the **Fondation Cité Joie** and **Carrefour des enfants de Saint-Malo**.

### About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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