



LAURENTIAN BANK
OF CANADA

PRESS RELEASE

For immediate release

LAURENTIAN BANK, OFFICIAL HOST OF *VUE SUR BOND 007*

Montreal, February 24, 2006 – Laurentian Bank of Canada is pleased to take part today in *Vue sur Bond 007* as the official host of this unprecedented three-day event highlighted by the presence of Sir Roger Moore and featuring free public screenings of James Bond movies as well as various arts and culture activities in the Quebec City area from February 24 through February 26.

As part of this event, Laurentian Bank has organized an exclusive contest for the clients of the participating bank branches in the Quebec City area, with three prizes inspired by James Bond missions:

- *Vivez le grand frisson (Get the shivers)*: one night at the Ice Hotel Quebec;
- *Domptez votre côté sauvage (Tame your wild side)*: a dog-sled ride for four; and
- *Vivez la vie de château (Live like royalty)*: a dinner and one-night accommodation for two at Château Frontenac.

“It is our way to celebrate this unique and ground-breaking event designed around the myth of James Bond, with the goal to raise funds for UNICEF,” says Michel Garneau, Vice-President, Quebec, East of Quebec and Mauricie, Laurentian Bank of Canada. “This weekend of movies, music and sports is sure to please people of all ages. This initiative is in line with the family/children orientation of Laurentian Bank.”

People who will come to Galeries de la Capitale, where free screenings of some ten James Bond movies will be organized, could also admire a giant ice sculpture at the future site of the Laurentian Bank branch that is to be relocated there next fall. It is the work of Michel Lepire, a master ice sculptor who has contributed to the status of Quebec City as the ice-sculpture capital of North America.

About Laurentian Bank of Canada

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, small and medium-sized businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank's website is www.laurentianbank.ca.

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