



LAURENTIAN BANK  
OF CANADA

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**PRESS RELEASE**

*For immediate release*

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**MORE THAN 1,000 LAURENTIAN BANK EMPLOYEES THROUGHOUT QUEBEC  
TAKE ACTION FOR THE CAUSE OF LA GRANDE GUIGNOLÉE DES MÉDIAS**

**Montreal, December 7, 2006** – For the third consecutive year, Laurentian Bank of Canada and its employees participate with great enthusiasm in *La grande guignolée des médias* and invite Bank clients and everyone else to take part in the various activities as part of this event. Held every year just before winter holidays, *La grande guignolée* collects money and supplies directly from the public for charities supporting the poor.

Again this year, Laurentian Bank employees in many Quebec branches step up their initiatives to continue contributing, more than ever, to the success of this event. In addition to the official drop-off locations at Laurentian Bank's 158 branches, close to 400 employees have organized another sixty sites in the streets, and some one hundred employees including members of the Bank Management will be collecting donations in front of the Laurentian Bank Head Office at 1981 McGill College Avenue.

Moreover, some ninety Laurentian Bank branches will offer various activities: snacks, visits, picture contests, magicians and even Santa visits will be part of the initiatives to build awareness of poverty issues and to celebrate generosity. Bank employees have also organized collections of donations in ten day-care centres.

Moreover, this year Laurentian Bank offers Laurentian Bank VISA Gold and VISA Reward Me cardholders a chance to donate their accumulated points to the cause of *La grande guignolée*. People can also contribute online on the Laurentian Bank website, in the section designed specifically for the occasion, at [www.laurentianbank.ca](http://www.laurentianbank.ca).

**About Laurentian Bank of Canada**

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,200 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca).

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Information:

**Laurentian Bank of Canada**

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