

For immediate release

## **NEW LAURENTIAN BANK ABMS INSIDE LAVAL METRO STATIONS**

**Montreal, May 3<sup>rd</sup> 2007** – Laurentian Bank of Canada is happy to announce the launch of its ABMs in the three new Laval Metro stations: Cartier, Concorde and Montmorency. This project follows the agreement with Métrocom S.E.C., whose mandate is to ensure the management of the commercial space inside the Metro network of the Société de transport de Montréal, which allowed the Bank to install a total of 21 ABMs inside 19 Metro stations in 2005 and 2006. Based on the extensive feedback from Laurentian Bank clients using public transport, these ABMs site are particularly appreciated for their practical aspect.

This project is also in line with Laurentian Bank's expansion plan with the goal to build proximity with its clientele. Under this plan, the Bank has launched 30 new ABMs throughout Quebec since December 2004, for a total of 338 ABMs to date. The purpose of each ABM site is to serve as many Bank clients as possible while ensuring compliance with such service criteria as ease of access, user security at all time and 24/7 availability in the majority of cases.

"With this latest addition to our ABM network, Laval Metro commuters can truly benefit from this service that has become practically essential in our life over the years," stated Mr. Luc Bernard, Executive Vice-President, Retail and SME Financial Services at Laurentian Bank. "At the same time, we also reinforce our presence in the fast-growing Laval market as well as optimize our concept of proximity and accessibility to the greatest advantage of our Laval clients."

## About Laurentian Bank of Canada

LAURENTIAN BANK

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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