



PRESS RELEASE

For immediate release

**LAURENTIAN BANK AND MAISON ENFANT SOLEIL:
A RADIANT ASSOCIATION**

Montreal, April 14, 2008 - Laurentian Bank is very proud to be working with Opération Enfant Soleil as part of the Maison Enfant Soleil draw. For a third year running, the Bank is the primary sponsor of this draw with the funds raised going to sick children. Since the beginning of April, it has been possible to buy tickets at a cost of \$10 in all branches of the Laurentian Bank to win the grand prize: a fully furnished and decorated house worth \$400,000. As well, buying a ticket means a chance to win two other cash prizes of \$5,000 and \$10,000.

The Bank is taking part in the developing its community and standing out as a bank with a human dimension. Thus, contributions from all employees in the branch network amounted to some \$63,000 from ticket sales last year. This sum is in addition to the \$1,130,000 of net revenue raised by the Maison Enfant Soleil in 2007.

Laurentian Bank at Maison Enfant Soleil

With a computer terminal located in the garage of the Maison Enfant Soleil, the owners and future owners can ask questions using **the Laurentian Bank Expert** computer, an interactive Web site that makes it easy to find information on access to the property. In the basement of the Maison, the **Laurentian Bank Zone** offers a play area for children. Children who visit the zone will be invited to draw "La maison de leurs rêves", and could win an registered education savings plan (RESP) worth \$500, and a \$100 Toys 'R' Us gift certificate.

This year, the Maison Enfant Soleil is located at 80 Avenue Armand-Lamoureux in Beloeil. Door open to the public on April 11. More information is available on the Opération Enfant Soleil site at www.maisonoes.qc.ca.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as

full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

-30-

Information:

Manon Stébenne
Senior Manager
Medias and Public relations
Office: (514) 284-4500, extension 8232
manon.stebenne@banquelaurentienne.ca