



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK SERVING AS A MAJOR PARTNER IN THE MONTRÉAL ARCHITECTURAL CAMPAIGN

Montréal, September 25, 2009 – Laurentian Bank is pleased to announce that it is sponsoring the Montréal Architectural Heritage Campaign in the role of major partner. Under the banner of this sponsorship, the Bank is participating in an annual event aimed at recognizing the efforts of Montréalers dedicated to preserving and showcasing their rich heritage. To take place in the Hall of Honour at the Montréal City Hall, the public event will include the presentation of four prestigious Special Awards and 30 Heritage Emeritus Awards to private residence and store owners.

Laurentian Bank is proud to be associated with this event that acknowledges the contribution of citizens and residential and commercial property owners who strive to maintain the unique character of Montréal. "I would like to congratulate all the finalists who took part in highlighting the beauty of Montréal," declared Mario Galella, Vice-President of Business Development at Laurentian Bank. "Home to no fewer than 65 of our branches, Montréal holds a very special place in our heart, as evidenced by our active participation in its socio-economic life for the past 163 years. I invite the public on the Island to consult the pages of *La Presse* and *The Gazette* this Saturday to see the list of winners and discover the tremendous architectural wealth of the city."

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$21 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,500 people.

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