



**LAURENTIAN BANK
OF CANADA**

PRESS RELEASE

For immediate release

LAURENTIAN BANK, SPONSOR OF THE MONTREAL INTERNATIONAL AUTO SHOW

Montreal, January 13, 2005 – Laurentian Bank is proud to present the 37th edition of the Montreal International Auto Show to take place at the Palais des congrès de Montréal from January 14 to 23, 2005.

Laurentian Bank and its employees are pleased to support this important event that gives people a chance to discover the most recent models and the latest technologies in the automobile industry. This sponsorship is part of the Bank's numerous initiatives aimed at strengthening its involvement in the communities where it is present.

This year, for the first time in Canada, the Montreal International Auto Show will present a breathtaking Ferrari collection, including a 288 GTO, an F50, and an Enzo. Car lovers could also admire a sampling of Michel Barrette's personal collection, as well as flamboyant Bentley and Aston Martin models. In total, 650 vehicles will be presented at the Show.

The Montréal International Auto Show will be open to the general public from Friday, January 14 to Saturday, January 22, from 10:00 a.m. to 10:00 p.m., and on Sunday, January 23, from 10:00 a.m. to 8:00 p.m. Visit www.montrealautoshow.com for more details.

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, small and medium-sized businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank's website is www.laurentianbank.com.

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