



**LAURENTIAN BANK  
OF CANADA**

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**PRESS RELEASE**

*For immediate release*

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**LAURENTIAN BANK OF CANADA, SPONSOR OF THE MONTREAL  
INTERNATIONAL AUTO SHOW FOR A THIRD CONSECUTIVE YEAR**

**Montreal, January 18, 2007** – Laurentian Bank of Canada is proud to be the presenting sponsor of the 39<sup>th</sup> edition of the Montreal International Auto Show (MIAS) to take place at the Palais des congrès de Montréal from January 19 to January 28, 2007. The Auto Show will become the centre stage for numerous Canadian Premieres along with a vast exposition of some 650 vehicles.

“Laurentian Bank and its employees are happy to support this family-oriented event that is highly appreciated by Quebecers. Year after year, the Montreal International Auto Show sets the stage for numerous unveilings. It is thus your opportunity to attend premieres, discover prototypes and see concept cars,” says Mr. Stéphane Gagnon, Vice-President, Marketing at Laurentian Bank. “Besides being a major attraction for car enthusiasts, the event is also a perfect occasion for people to compare different car models for future purchase.”

This year, to make the experience even more enjoyable, the organizers of the event have redesigned the Show floor plan to allow for an easy-flooring circulation pattern throughout the exposition with a more direct access to its specific areas.

The 2007 Montreal International Auto Show will be open from Friday, January 19 to Saturday, January 27, from 10:00 a.m. to 10:00 p.m., and on Sunday, January 28, from 10:00 a.m. to 8:00 p.m. Visit [www.montrealautoshow.com](http://www.montrealautoshow.com) for more details.

**Dare to Grow**

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary.

Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,200 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca).

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