



**SUMMER IS HERE, AND LAURENTIAN BANK IS TEAMING UP ONCE AGAIN WITH
SOCCER ENTHUSIASTS ACROSS QUÉBEC**

Montréal, July 6, 2009 – Laurentian Bank is pleased to announce that it will be sponsoring no fewer than 40 soccer clubs and associations across Québec this summer. The Bank and its employees are indeed dedicated to supporting this highly accessible sport, whose popularity continues to grow year after year as more and more young people of all ages devote themselves to the game.

Scattered throughout the province, numerous of these clubs and associations are located in Montréal and its surrounding regions, as well as in the Saguenay, the Outaouais, the Mauricie, the Lower Saint Lawrence, the Gaspésie and Estrie.

“As volunteers, many Bank employees donate their time and energy to supporting these organizations,” underlines Ms. Gladys Caron, Vice-President, Public Affairs, Communications and Investor Relations. “In all, a little over 40,000 young people benefit from Laurentian Bank’s sponsorships, and we are delighted to be contributing to their well-being by encouraging them to participate in this sport with a genuinely universal appeal.”

As part of its commitment to being a socially responsible corporate citizen and promoting society’s welfare, Laurentian Bank strives to be an active part of the communities in which it operates. The organization concentrates its actions in a certain number of sectors, and its priorities are to contribute to the future of youth and families, to build a healthy society, and to encourage mutual aid and the involvement of its employees in their community.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$20 billion in balance sheet assets and more than \$13 billion in assets under administration. Founded in 1846, the Bank employs more than 3,400 people.

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Information:

Mary-Claude Tardif
Public Relations Advisor
514 284-4500, extension 4695
mary-claude.tardif@banquelaurentienne.ca