



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK PROUD PARTNER OF *LA GRENOUILLE EN FÊTE* FOR THE FOURTH CONSECUTIVE YEAR

Montreal, April 23, 2009 - Laurentian Bank is proud to be an official partner of *La Grenouille en fête* for the fourth year running. The 33rd edition of this greatly awaited family event will be held on April 25 and 26 on the banks of the Richelieu River.

La Grenouille en fête is the largest get-together of divers in North America. Some 2,000 professional and amateur divers are expected to challenge approximately 1.8 km of the icy, tumultuous rapids of the Richelieu River. As well, families can enjoy a wide range of other activities. Laurentian Bank's *z'EAU'ne active* offers a games area with inflatable structures, artists to make up children's faces, mascots, clowns and much more.

"Laurentian Bank and its employees are happy to support the *Grenouille en fête* festival, this wonderful family event. Aligned with the Bank's family-oriented approach, this partnership continues the Bank's numerous initiatives with the goal to support and get involved in the communities where it operates," explains Nicole Labine, Manager, Chambly Branch of Laurentian Bank.

Volunteers at the Bank therefore invite everyone to come meet them at this spring event!

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 348 automated banking machines, Laurentian Bank of Canada is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs more than 3,400 people.

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