



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK LITTLE HEROES CLUB™ CONTRIBUTES \$55,000 TO THE QUEBEC BREAKFAST CLUB

Montreal, August 19, 2008 – Laurentian Bank awarded a contribution of \$55,000 to the Quebec Breakfast Club this past August 17 at the closing evening of the International Balloon Festival of Saint-Jean-sur-Richelieu. This amount was raised in conjunction with a benefit show held during the event's opening festivities on August 19 featuring rock groups Tokio Hotel and Hedley.

The gift was presented to Quebec Breakfast Club founder Daniel Germain by Laurentian Bank's Vice-President, Marketing, Stéphane Gagnon. "The opening show was a great success enabling us to raise a significant sum through ticket sales, the involvement of the Bank's partners and contributions at our branches," explained Mr. Gagnon. "We are delighted to lend our support to an organization like the Quebec Breakfast Club dedicated to promoting the development and well-being of young people."

Another Concrete Gesture by the Little Heroes Club

Its gift to the Quebec Breakfast Club serving as another example of its commitment to supporting worthy causes, the Little Heroes Club was created by Laurentian Bank as an umbrella under which the organization can group its donation, sponsorship and general support initiatives in aid of children and their families. The Little Heroes Club is particularly active in the organization of children's activities during events in which the Bank is involved, including celebrations and festivals across the province, cultural events designed especially for families and youngsters, and soccer tournaments and festivities. The principal objective of this initiative is to encourage children to participate in sports, cultural and artistic activities within their community, as well as to enable them to enjoy a range of memorable experiences and emotions.

Quebec Breakfast Club

Since its establishment in 1994 by Daniel Germain, the Quebec Breakfast Club has been committed to ensuring that the province's children have access to a nutritious breakfast before going off to class. During 2006-2007, some 2.1 million breakfasts were served to 15,000 students at 213 schools enrolled in the program. More information about the Quebec Breakfast Club is available on its Web site at www.clubdejeuners.org.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.



Press release

FOR IMMEDIATE RELEASE

Information:

Gladys Caron
Vice-President, Public Affairs, Communications and
Investor Relations
Office: 514 284-4500, extension 7511
Cellular: 514 893-3963
gladys.caron@banquelaurentienne.ca