



**LAURENTIAN BANK DONATES \$200,000 TO MCGILL UNIVERSITY'S DESAUTELS
FACULTY OF MANAGEMENT**

Montréal, October 4, 2012 – Laurentian Bank is pleased to announce its support of McGill University's Desautels Faculty of Management via a donation of \$200,000 over 10 years. More specifically, the donation consists of six *Laurentian Bank Bursaries* to be awarded to undergraduate students and two *Laurentian Bank Leadership Prizes* to MBA students. By the end of this philanthropic commitment, a total of 80 grants will have been presented to students at the undergraduate and graduate levels.

This donation is but one of a number of investments made by Laurentian Bank in the higher education sector. As underlined by Bank President and CEO, Mr. Réjean Robitaille, "education is one of our organization's priority sectors when it comes to donations because it constitutes the means by which young people can develop their competencies and achieve their full potential. That is why we are committed to lending our support to several prominent Québec institutions that are training the professionals of tomorrow."

McGill University has earned an enviable international reputation thanks to its outstanding faculties and schools. The Desautels Faculty of Management is comprised of various research centres and offers 11 academic programs to more than 3,500 students at different university levels.

About Laurentian Bank

Laurentian Bank of Canada is a pan-Canadian banking institution that has more than \$35 billion in balance sheet assets and over \$32 billion in assets under administration. Founded in 1846, Laurentian Bank was selected as the Québec and Atlantic Canada regional winner of the *Canada's 10 Most Admired Corporate Cultures* program presented by Waterstone Human Capital. The Bank employs more than 4,000 people.

Recognized for its excellent service, proximity and simplicity, Laurentian Bank serves more than one million clients in market segments in which it holds an enviable position. In addition to occupying a choice position among consumers in Québec, where it operates the third largest branch network, the Bank has built a solid reputation across Canada in the area of real estate and commercial financing thanks to its teams working out of more than 35 offices in Ontario, Québec, Alberta and British Columbia. Its subsidiary, B2B Bank, is a Canadian leader in providing banking products to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker, widely recognized for its expertise and effectiveness nationwide.

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