



LAURENTIAN  
BANK

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## PRESS RELEASE

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### LAURENTIAN BANK WISHES ALL FILM ENTHUSIASTS OF QUEBEC'S HISTORICAL CAPITAL A WONDERFUL TIME AT 3 AMERICAS FILM FESTIVAL

**Montreal, March 27, 2007** – For a second consecutive year now, Laurentian Bank of Canada is proud to present the 3 Americas Film Festival that will run from March 28 through April 1, 2007, in Quebec City. Showcasing the world's cultural diversity, the 3 Americas Film Festival has grown to join the ranks of the large film festivals thanks to the quality and exclusivity of its programming, the audacity of its team and the great appreciation on the part of the audience.

“Our partnership with the 3 Americas Film Festival is in line with Laurentian Bank's mission of proximity. Moreover, Martin Brouard and Fabrice Montal, who are in charge of the Festival's programming, encourage entries that are original, diverse and vibrant, and promote independent productions. Over the years, the Festival has become renowned for offering more than film screenings – it also gives a true vision of the world as seen through the camera lens of filmmakers. We sincerely believe in the Festival, this unique cultural event of great quality,” says Michel Garneau, Vice-President, Quebec, East of Quebec and Mauricie. “The Bank would like to wish the participants and organizers as well as film buffs a wonderful Festival experience. The three Americas united by the Seventh Art in the oldest city of the continent – here is the winning combination to ensure the great success of the Festival.”

To obtain a copy of the 3 Americas Film Festival program, please visit one of Laurentian Bank's branches in the Quebec City area, any one of the Festival's partners or the Festival's website at [www.fc3a.com](http://www.fc3a.com).

#### **About Laurentian Bank of Canada**

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca).

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Information:

Laurentian Bank of Canada

Gladys Caron

Vice-President

Public Affairs, Communications and Investor Relations

Office: 514 284-4500, extension 7511