



LAURENTIAN BANK
OF CANADA

PRESS RELEASE

For immediate release

**LAURENTIAN BANK, SPONSOR OF THE
SALON DES VÉHICULES RÉCRÉATIFS 2005**

Montreal, March 9, 2005 – Laurentian Bank is proud to be a presenting sponsor of the 2005 edition of the Montreal and Quebec *Salon des véhicules récréatifs* (International RV Show).

Laurentian Bank and its employees are pleased to be partners of this event, which will present more than 500 recreational vehicles as well as new, year 2005 models.

With over 5,000 retailers, Laurentian Bank is a leader in point-of-sale financing in Canada. It offers a range of highly competitive products tailored to the specific requirements of this investment type, all directly at dealer locations. Such point-of-sale financing method offers buyers the advantage of simplifying the process and of ensuring that they can do business with a reputable financial institution with expertise in this type of financing.

The Montreal edition of the Show will be open daily from March 10 through March 13, at the Olympic Stadium, and its Quebec edition will take place from March 31 through April 3, at the Centre de foires. Laurentian Bank representatives will be there to process all requests for financing on the spot.

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, small- and medium-sized businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank's website is www.laurentianbank.ca.

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