



**LAURENTIAN BANK  
OF CANADA**

---

**PRESS RELEASE**  
*For immediate release*

---

**LAURENTIAN BANK OF CANADA: PARTNER OF THE THIRD EDITION OF  
JOLIETTE'S OCTOBER BLUES**

**Joliette, September 26, 2006** – Laurentian Bank of Canada is pleased to announce that it has renewed its partnership with October Blues in Joliette as a sponsor of the event. October Blues, the third edition of which will take place from October 19 to 21, is the region's major cultural event that offers to see and hear professional artists, most of whom are from Quebec.

People are invited to discover and rediscover blues in a unique formula that presents more than thirty shows in some fifteen different venues, such as Joliette's Cultural Centre as well as local cafés and restaurants. The majority of these shows are free, but places should be reserved in advance.

"Laurentian Bank and its employees are delighted to be associated with this event. This sponsorship is one of many initiatives the Bank undertakes to get involved in the communities where it operates. We wish all blues fans an excellent October Blues," stated Marjolaine Beauchamps, Manager, Joliette Branch of Laurentian Bank.

**About Laurentian Bank of Canada**

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,200 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca).

-30-

Information:

Laurentian Bank of Canada  
Manon Stébenne  
Senior Advisor  
Public Affairs and Communications  
Office: 514 284-4500, extension 8232