



PRESS RELEASE

For immediate release

B2B TRUST AND AIM TRIMARK INVESTMENTS ENTER AN AGREEMENT TO DISTRIBUTE INVESTMENT AND RRSP LOAN PROGRAMS

Toronto, January 2, 2008 – B2B Trust and AIM Trimark Investments have signed agreements for the distribution of investment and RRSP loan programs. With these newly signed agreements, B2B Trust has reached a key milestone of 50 loan program distribution alliance arrangements with clients spanning the Canadian mutual and segregated fund manufacturing sectors, as well as the mutual fund dealer community.

B2B Trust, the leading third-party supplier of investment and RRSP loan programs in Canada, offers distribution alliance programs for investment loans exclusively through investment fund manufacturers like AIM Trimark, one of the country's largest investment management companies. B2B Trust serves 100% of the top 25 mutual fund companies who do not have an in-house lending capability and who prefer to partner with a leading loan provider such as B2B Trust. Furthermore, B2B Trust now offers loans at preferred rates on over 80% of the top 25 long-term fund assets. This provides financial advisors with even more choice when selecting investments for purchase with borrowed monies.

"It is with great excitement that we welcome the addition of such a prestigious firm as AIM Trimark to the B2B Trust client roster," says François Desjardins, President and Chief Executive Officer of B2B Trust. "This brings the total number of funds that are eligible for purchase with borrowed monies from B2B Trust to well over 1,100, thus representing another milestone in B2B Trust's successful focused approach".

The Investment and RRSP loan programs for AIM Trimark's mutual funds are available starting now.

About AIM Trimark

AIM Trimark Investments is one of Canada's largest investment management companies providing support to advisors in helping them build and protect their clients' wealth. AIM Trimark offers a diversified suite of investment solutions to institutions, organizations, companies and individual investors across Canada and around the world. A subsidiary of Invesco Ltd., which is among the world's largest independent investment managers, AIM Trimark leverages the global expertise of Invesco investment professionals worldwide.

About B2B Trust

B2B Trust provides financial advisors, planners and brokers with superior financial products and services for distribution to their clients. B2B Trust is the premier third-party supplier of investment and RRSP lending programs and the leading provider of broker deposits, banking and self-directed accounts, as well as Laurentian Bank broker mortgages to the Canadian financial advisory community. B2B Trust's products and services are available nationally with the head office located in Toronto and regional sales representation in Halifax, Montreal, Edmonton, Calgary and Vancouver. The company is a federally chartered trust company and a wholly-owned subsidiary of Laurentian Bank of Canada. The website address is b2b-trust.com.



For more information:

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