



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK RENEWS ITS PARTNERSHIP WITH THE BELOEIL SUMMER FESTIVAL

Montréal, August 13, 2009 – For the second consecutive year, Laurentian Bank is pleased to be partnering with the Beloeil Summer Festival, which is being held this August 13-16. This family-oriented cultural event offers festivalgoers a colourful array of shows, artisan exhibitions and entertaining activities for children. In the **Laurentian Bank Family Zone**, for example, youngsters can enjoy the various rides and games while being amused by clowns and acrobats. The **Laurentian Bank Little Heroes Club** will also be on hand on Saturday, August 15 from 12 pm to 5:30 pm, providing young ones with an opportunity to have their pictures taken dressed as little heroes themselves. Their photos will then be printed in the *Little Heroes Passport*, and they will each receive a special Club memento.

“We are delighted to be renewing our association with the Beloeil Summer Festival,” underlines Karine Cloutier, Manager of the local Laurentian Bank branch. “Once again this year, festivalgoers will be treated to an outstanding programme that is sure to please both young and old. For the Bank, it is extremely important to maintain close relations with people in the community, and this type of event allows us to do that in a truly festive atmosphere!”

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients a varied range of financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves both individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, where it operates the third-largest retail branch network. Elsewhere throughout Canada, it is active in specific market segments in which it holds an enviable position. Laurentian Bank of Canada has more than \$20 billion in balance sheet assets and more than \$13 billion in assets under administration. Founded in 1846, the Bank employs more than 3,400 people.

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