



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK JOINS ONCE AGAIN IN THE RHYTHM OF THE *MONDIAL DES CULTURES DE DRUMMONDVILLE*

Montreal, July 3rd, 2008 – For a second consecutive year, Laurentian Bank is proud to be the associate partner of the *Mondial des Cultures de Drummondville*, an event that mixes several cultures throughout the world. From July 3rd to 13, 2008, the information stand, *Info Mondial Banque Laurentienne*, located at the entrance of the site, will display the Bank's colors. This year, the Bank invites everyone to visit its *Info Mondial Banque Laurentienne* stand and to participate in the contest "Win a balloon flight!".

"The whole Laurentian Bank team of Drummondville is very proud and enthusiastic to continue its partnership with the famous *Mondial des Cultures* festival, says Sylvie Bérubé, Director of the Drummondville branch. We are excited to offer to 2 lucky people, a balloon flight at the *International Ballon Festival of Jean-sur-Richelieu*, on August 12. Again this year, the Drummondville branch will wear the colors of the World and different countries which are represented at the Festival! For us at the Bank, it is very important to be close to the people and the community and this kind of event can make connections in a festive atmosphere! "

The Laurentian Bank invites the public to participate in the "Win a balloon flight!" contest at the Drummondville branch or at its *Info Mondial Banque Laurentienne* stand, from 3rd to July 13.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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