
LAURENTIAN BANK RENEWS ITS CELEBRATION OF CULTURE AT THE MONDIAL DES CULTURES DE DRUMMONDVILLE

Montréal, July 9, 2009 – Laurentian Bank is proud to be lending its support to the *Mondial des Cultures de Drummondville* for the fourth consecutive year as an associate partner. From this coming July 9 to July 19, festivalgoers will be able to obtain a daily programme and get answers to any questions they may have at the *Info Mondial Banque Laurentienne* information kiosk, which will be decked out in the Bank's colours for the occasion.

"The entire Laurentian Bank team in Drummondville is delighted to be partnering once again with the *Mondial des Cultures*," underlines Sylvie Bérubé, Manager of the Drummondville branch. "This is a truly major event that allows us to discover the cultures of the world in all their colourful facets. It is very important for the Bank to be close to people and the community, and this is a perfect opportunity to do that in a highly festive spirit!"

Laurentian Bank is inviting the public to purchase a *Mondial* badge at its Drummondville branch and to stop by its *Info Mondial* kiosk any time between July 9 and July 19.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Differentiating itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$20 billion in balance sheet assets and more than \$13 billion in assets under administration. Founded in 1846, the Bank employs more than 3,400 people.

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