



Press Release

FOR IMMEDIATE RELEASE

B2B TRUST SIGNS INVESTMENT AND RRSP LOAN PROGRAM DISTRIBUTION AGREEMENTS WITH NEXGEN FINANCIAL

November 22, 2011 — B2B Trust, a subsidiary of Laurentian Bank of Canada, and NexGen Financial (NexGen) have signed agreements for the distribution of investment and RRSP loans. Under the terms of these agreements, B2B Trust will offer preferred rates on investment and RRSP loans to Canadian investors who purchase eligible NexGen mutual funds through licensed financial advisors.

“With all the volatility in the market recently, it’s no surprise that investors want to take greater control over their investments,” says Susi McCord, Senior Vice President, Marketing and Distribution at B2B Trust. “NexGen’s focus of creating innovative investment products specifically for Canadians seeking more tax efficient investment solutions makes them a great addition to our list of Distribution Alliances.”

“B2B Trust’s dedication to creating products, tools and services for the advisor community is one that resonates deeply with us at NexGen,” says Laurie Munro, President and CEO of NexGen. “I am excited to add these loan programs to the services we offer and look forward to building a successful partnership with B2B Trust.”

With a long-standing history of investment lending experience and a loan portfolio in the billions, B2B Trust is well-known among the financial advisor community for its comprehensive suite of investment lending products and solutions. B2B Trust provides investment and RRSP loan options to advisors and agents in the mutual fund and insurance sectors, as well as through dealers and managing general agencies.

About NexGen Financial

NexGen Financial Limited Partnership was founded to develop value added investment solutions for financial advisors and their clients. Managed by strong investment professionals, NexGen’s unique Registered and Tax-Managed Fund offerings are well positioned as attractive investment opportunities for Canadians looking to alleviate the tax costs associated with traditional investment solutions.

About B2B Trust

B2B Trust provides advisors with a wide range of financial products and services for distribution to their clients across Canada. B2B Trust is a leading third-party supplier of investment and RRSP loans, a premier supplier of wholesale deposit products, and a long-time provider of self-directed accounts, banking services and broker mortgages. B2B Trust's suite of products and services are available nationally with the head office located in Toronto and regional sales representation across Canada. The company is a federally chartered trust company and wholly-owned subsidiary of Laurentian Bank of Canada. The website address is **b2btrust.com**.



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