



RÉJEAN ROBITAILLE SERVING AS HONORARY PRESIDENT OF THE LAURENTIAN BANK BENEFIT DINNER IN SUPPORT OF THE MARIE-VINCENT FOUNDATION

Montréal, September 30, 2011 – The President and Chief Executive Officer of Laurentian Bank, Mr. Réjean Robitaille, will be serving as the Honorary President of the Laurentian Bank Benefit Dinner in aid of the Marie-Vincent Foundation. The event is being held today at Centre des congrès le Parc in Laval.

The Marie-Vincent Foundation is dedicated to helping children aged 12 and younger who have been the victims of mistreatment and abuse. For the past 35 years, the Foundation has been raising funds to finance prevention, education and assistance initiatives for children and their families. It has created and actively supports the Marie-Vincent Centre of Expertise, a unique and innovative facility designed to provide sexually abused children with all the resources they require.

Laurentian Bank is participating in this event for the third consecutive year, with the employees of 49 branches in the Greater Montréal area getting involved in the fundraising effort by selling tickets to the dinner. They have raised a total of \$105,000 since the establishment of the event, and this year's target is to amass \$75,000.

"I am extremely proud of our employees' commitment to supporting the important work of the Marie-Vincent Foundation, underlines Mr. Robitaille. "It is thanks in large part to such a sustained collaboration that the Foundation can maximize the human and material resources needed to offer mistreated youngsters a range of much-needed services that enable them to enjoy a better future."

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Québec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$24 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,800 people.

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Information:

Mary-Claude Tardif

Public Relations Advisor

514 284-4500, extension 4695

mary-claude.tardif@banquelaurentienne.ca