



PRESS RELEASE

For immediate release

LAURENTIAN BANK TO CO-PRESENT AT THE NATIONAL HOME SHOW

Montreal, March 14, 2008 - Laurentian Bank is proud of its recent partnership with the 29th Annual National Home Show, to be held at the Place Bonaventure between March 14 and 23. This three-year partnership is in line with the Bank's positioning objective to be "the homeowner's bank".

Laurentian Bank's booth, located right in the middle of the showroom, will offer visitors the chance to participate in "Are you an expert?", a question-based game in which participants must answer various questions on housing. The grand-prize winner will receive \$5,000 in renovations. As well, the Bank will be giving talks to inform participants about different subjects related to buying a home.

By visiting the Web site at www.laurentianbank.ca, you can receive \$3 off admission to the National Home Show. Moreover, on **Laurentian Bank Day**, Thursday, March 20, participants can take benefit from two-for-one admission to the show by visiting its Web site.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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