



**\$4 DISCOUNT AT THE NATIONAL HOME SHOW FOR CLIENTS OF THE
LAURENTIAN BANK, CO-PRESENTER OF THE EVENT**

Montreal, March 18, 2009 – Laurentian Bank, co-presenter of the 30th edition of the National Home Show, is offering its clients \$4 off the regular price of an adult ticket to the event. To be eligible for the discount, clients must present their debit or credit card at the ticket counter. They can also obtain their discounted ticket on the Show's Web site by entering the promotion code "BL".

Located at the heart of the Show floor, the Laurentian Bank kiosk offers visitors the opportunity to try their hand at *Are you an expert?*, a questionnaire game in which participants must answer a number of questions about homes and home ownership. One lucky winner will receive \$5,000 for a home renovation project. In addition, the Bank is inviting visitors to attend a series of presentations where they can learn all they need to know about buying a home.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 348 automated banking machines, Laurentian Bank of Canada is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs more than 3,400 people.

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