



## Press release

FOR IMMEDIATE RELEASE

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### LAURENTIAN BANK PRESENTS *LA SEMAINE DE LA MUSIQUE* AND ORGANIZES THE *LAURENTIAN BANK INVITES YOU TO EXPERIENCE THE MUSIC!* CONTEST

**Montreal, February 20, 2009** – For the past four years, Laurentian Bank has been proud to be a presenter of *La Semaine de la musique*, which will take place this year from February 28 to March 8. During the course of this delightful event organized by *Jeunesses Musicales du Canada*, numerous concerts and workshops will be held at various locations on the Island of Montreal and within its periphery.

Under the banner of this partnership, the Bank is organizing the *Laurentian Bank invites you to experience the music!* contest designed especially for young people. Those who wish to participate can enter online for a chance to win:

- 1<sup>st</sup> prize: A young people's concert performed by *Jeunesses Musicales du Canada* for the winner's school or daycare centre
- 2<sup>nd</sup> prize: A family subscription to the series *La musique c'est de famille* by *Jeunesses Musicales du Canada*

Starting today and through March 13, anyone wanting to take part in the contest is invited to fill out the entry form available online at [www.banquelaurentienne.ca/concours](http://www.banquelaurentienne.ca/concours).

#### **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 342 automated banking machines, Laurentian Bank of Canada is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs nearly 3,400 people.

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