



LAURENTIAN
BANK

PRESS RELEASE

For immediate release

**LAURENTIAN BANK LAUNCHES THE
"LA MAISON DE MES RÊVES" CONTEST ON ITS WEB SITE**

Montreal, May 15, 2008 – For three years now, Laurentian Bank has been a proud partner of Opération Enfant Soleil. As part of the Maison Enfant Soleil draw, the Bank is organizing the "La maison de mes rêves" contest, designed especially for children. By drawing "their dream house", children could win a registered education savings plan worth \$500, and a \$100 Toys R' Us gift card.

From May 12 to 30, the contest is open to everyone via the Bank's Web site. The drawing sheet can be downloaded at www.banquelaurentienne.ca. To enter the contest, this drawing sheet will also be available until July 3 at the Beloeil Financial Services Boutique and at the Maison Enfant Soleil.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

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