



## Press release

FOR IMMEDIATE RELEASE

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### LAURENTIAN BANK, PROUD PARTNER OF *BLAINVILLE EN FÊTE*

**Montreal, August 22, 2008** – Laurentian Bank is proud to be associated, as a sponsor, to the festivities of the 22<sup>nd</sup> edition of *Blainville en fête*. The event, which will take place on August 22 and 23, in Blainville Equestrian Park, is a celebration that provides families in the region with a superb ending to a beautiful summer and a chance to enjoy a wide range of activities with their fellow citizens. Children of all ages are invited to enjoy the many rides, activities and performances that are offered on the site. Also, several artists will perform on stage such Grégory Charles, finalists of *Blainville en chansons* and *Les Petites Tounes*.

"The whole team of the branch of Blainville is very pleased to be a partner of the event *Blainville en fête* once again this year", indicates Nathalie Lachance, director of the branch located on the Boulevard de la Seigneurie. "This event is a great opportunity for us to get closer to the communities in which we operate and to enjoy a festive atmosphere together."

Each year, this great family celebration brings together about 35 000 people travelling to come and see the clowns, acrobats and renowned artists. Laurentian Bank invites people to join in the festivities and to stay afterwards to enjoy the fireworks.

The Laurentian Bank has 11 branches in the region of the North Shore and the Laurentians and has been established there for over 30 years.

#### **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.



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