



LAURENTIAN
BANK

PRESS RELEASE

For immediate release

**LAURENTIAN BANK DIVES IN AS OFFICIAL PARTNER
AT LA GRENOUILLE EN FÊTE**

Montreal, April 25, 2008 - Laurentian Bank is proud to be an official partner of *La Grenouille en fête* for the third year running. The 32nd edition of this greatly awaited family event will be held on April 26 and 27 on the banks of the Richelieu River.

La Grenouille en fête is the largest get-together of divers in North America. Some 2,000 professional and amateur divers are expected to challenge approximately 1.8 km of the icy, tumultuous rapids of the Richelieu River. As well, families can enjoy a wide range of other activities. Laurentian Bank's *z'EAUne active* offers a games area with inflatable structures, artists to make up children's faces, mascots, clowns and much more.

"The entire team at the Chambly branch is looking forward to partnering for this family event. It is completely in line with the Bank's objectives of wanting to get closer to the communities in which it works," explains Nicole Labine, Chambly Branch Manager.

Volunteers at the Bank therefore invite everyone to come meet them at this spring event!

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

-30-

Information:

Manon Stébenne
Senior Manager
Medias and Public relations
514 284-4500 ext 8232
manon.stebenne@banquelaurentienne.ca