

---

## **LAURENTIAN BANK SERVING AS A PRIVILEGED PARTNER OF DAYCARE OWNERS**

**Montréal, May 5, 2011** – As part of its commitment to meeting the specific needs of small and medium-sized enterprises in Québec, Laurentian Bank has developed a range of specialized products and services for certain priority sectors. The daycare sector is among the markets that the Bank focuses particular attention on. In fact, a team of specialists with pertinent knowledge and expertise has been formed to offer services geared exclusively to the requirements of daycare owners.

### **A Solid Offering Designed Especially for the Daycare Sector**

Having built an expert team with an excellent understanding of how daycares operate and are regulated, the Bank is able to offer financial advice, management vehicles and business solutions that correspond perfectly to the preoccupations of the owners of these establishments. In that regard, the **MAXAFFAIRES** line of banking products and services offered to SMEs meet all transactional needs related to daycare operations. These offerings are complemented by a number of benefits, including professional expertise adapted to the sector, account managers available to provide appropriate guidance, flexible and personalized financing solutions, and an attentive team able to respond in a timely fashion.

The financing solutions proposed by Laurentian Bank's Daycares Group are designed to help clients realize concrete projects, such as opening or expanding a daycare, acquiring an existing facility, or purchasing a building or initiating a new construction. Whether it be a matter of short-term financing like a line of credit to facilitate daycare operations, or long-term financing for real estate transactions or leasehold improvements, anything is possible for projects that are well planned out.

"Our financing solutions are built on flexible criteria and are custom-tailored to the specific realities of the daycare sector. In effect, each daycare represents a value that we are able to assess in a comprehensive manner," explains François Dumas, Senior Manager with Laurentian Bank's Daycares Group, SME Financial Services.

More information about the full range of financial services offered to daycare owners can be obtained by contacting François Dumas directly at 514 789-2734, extension 284, or by consulting the *Daycares* page of Laurentian Bank's Web site at:

[https://www.banquelaurentienne.ca/en/entreprises/pme/daycare\\_centres.html](https://www.banquelaurentienne.ca/en/entreprises/pme/daycare_centres.html).

### **About Laurentian Bank**

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,700 people.



# Press release

FOR IMMEDIATE RELEASE

---

Information:

**Mary-Claude Tardif**

Public Relations Advisor

514 284-4500, extension 4695

[mary-claude.tardif@banquelaurentienne.ca](mailto:mary-claude.tardif@banquelaurentienne.ca)