



PRESS RELEASE

For immediate release

LAURENTIAN BANK JOINS IN THE RHYTHM OF THE *MONDIAL DES CULTURES DE DRUMMONDVILLE*

Montreal, May 30, 2007 – Laurentian Bank of Canada is proud to announce a three-year partnership with the *Mondial des Cultures de Drummondville*, a world festival of culture, in the capacity of associate partner. From July 5 to 15, 2007, the *Info Mondial Banque Laurentienne* information stand located at the entrance to the festival site will display the colours of the Bank. Here, visitors can pick up a copy of the daily schedule as well as find answers to their questions. The Drummondville Branch employees, proud and appreciative of their Bank's active participation in the community, will generously donate their time working at the *Info Mondial Banque Laurentienne* stand.

"The whole Laurentian Bank team of Drummondville is very proud and enthusiastic to be partners with the famous *Mondial des Cultures* festival," says Lucie Méthot, Assistant Vice-President, Eastern Townships and Bois-Francs Regional Market. The employees have even decided to decorate the Bank branch, to welcome clients to the rhythms of music and to offer them coffee from around the world. "This year, we decided to spare no expense decorating the Bank branch in the colours of the festival and of the countries represented in it! Moreover, we will invite our extended Laurentian Bank family that includes our employees and their families, as well as select customers and many distinguished guests to a private gathering to celebrate this partnership and, above all, to kick off the festivities surrounding the *Mondial des Cultures*! The Bank highly values its proximity and close relations with people and the community, and an event like this one helps bring people closer together in a reigning ambiance of joy and celebration!" adds Lucie Méthot.

Laurentian Bank invites people to buy the *Mondial* badge sold at its branch and hopes to see them at the *Info Mondial Banque Laurentienne* stand from July 5 to 15, 2007.

About Laurentian Bank of Canada

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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