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**PRESS RELEASE**

For immediate release

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**LAURENTIAN BANK: PARTNER OF THE FOURTH EDITION OF  
JOLIETTE'S OCTOBER BLUES**

**Montreal, September 28, 2007** - Laurentian Bank of Canada is pleased to announce that it has renewed its partnership with October Blues in Joliette as a sponsor of the event. October blues, the fourth edition of which will take place from October 18 to 20, is the region's major cultural event that offers to see and hear professional artists, most of whom are from Quebec.

People are invited to discover and rediscover blues in a unique formula that presents more than thirty shows in some fifteen different venues, such as Joliette's Cultural Centre as well as local cafés and restaurants. The majority of these shows are free, but places should be reserved in advance.

"Laurentian Bank and its employees are delighted to be associated with this event. This sponsorship is one of many initiatives the Bank undertakes to get involved in the communities where it operates. We wish all blues fans an excellent October Blues," stated Marjolaine Beauchamps, Manager, Joliette Branch of Laurentian Bank.

**About Laurentian Bank**

Laurentian Bank of Canada is a Quebec banking institution that operates across Canada and is dedicated to meeting its clients' financial needs through excellence in service, as well as through its simplicity and proximity. The Bank serves individual consumers and small and medium-sized businesses, as well as financial advisors through B2B Trust. It also provides full-service brokerage solutions through its Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is also a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$18 billion in balance sheet assets and over \$15 billion in assets under administration. Founded in 1846, the Bank employs 3,400 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca).

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