



PRESS RELEASE

For immediate release

LAURENTIAN BANK'S WEBSITE RANKS THIRD AMONG QUEBEC'S TOP 25 SITES

Montreal, May 3, 2007 – The Laurentian Bank website has been honored with the third place among Quebec's top 25 electronic commerce sites, based on the results of the SECOR/*Commerce* Internet Index ranking (Commerce, May 2007). In this overall position, the Bank ranks first in the banking industry.

With the recent overhaul of its website, Laurentian Bank scored high across the board for its customized offer (a perfect score thanks to its advanced and highly-directive segmentation), its rate change alert tool as well as the quality of its information architecture and navigation. "This success means so much to us because our website is the result of concerted efforts of our internal team! This recognition certainly motivates us to continue to innovate and to push the frontiers even further," says with enthusiasm Mr. Luc Bernard, Executive Vice-President, Retail and SME Financial Services.

The SECOR/*Commerce* Internet Index evaluates the performance of corporate websites of the organizations that made Quebec's 500 list published annually by Commerce magazine. Considering both the expert point of view and the user opinion, the SECOR/*Commerce* Index includes four evaluation parameters: customer-value creation, user experience, communicability and user tests.

About Laurentian Bank of Canada

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$17 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,300 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit www.laurentianbank.ca.

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