



PRESS RELEASE

For immediate release

**LAURENTIAN BANK PRESENTS
REPROJECTIONS: QUEBEC SEEN IN THE MOVIES**

Montreal, April 25, 2008 – Laurentian Bank is proud to be the official presenter of ReProjections: Quebec seen in the movies, organized by the 3 Americas Film Festival as part of the 400th Anniversary of Quebec City.

"ReProjections is an excellent opportunity to show the beauty of Quebec City from various perspectives. We are very excited about taking part in this event that showcases 400 years of the city." stated Mr. Michel Garneau, Vice-President, Retail Financial Services, Quebec City Region and Eastern Quebec at the Laurentian Bank.

The ReProjections event, which is held on April 25 and 26, and May 1, 2 and 3, provides the general public with the opportunity to see free movies showcasing Quebec City and surrounding areas. These movies will be shown at five outdoor sites in Old Quebec City, i.e., near the very place where the movies were filmed. More information is available on the ReProjections site at www.fc3a.com.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$18 billion in balance sheet assets and more than \$15 billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

Source :

Nora Bouikni
Public Relations Advisor
514 284-4500 ext 6379
nora.bouikni@banquelaurentienne.ca