



LAURENTIAN BANK  
OF CANADA

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**PRESS RELEASE**

For immediate release

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**LAURENTIAN BANK, PARTNER OF THE 30<sup>TH</sup> EDITION  
OF THE *GRENOUILLE EN FÊTE* FESTIVAL IN CHAMBLY**

**Chambly, April 12, 2006** – Laurentian Bank of Canada is proud to sponsor the 30<sup>th</sup> Edition of *Grenouille en fête* to be held in Chambly on April 29 and April 30, 2006. About 20,000 people are expected to attend the event.

*Grenouille en fête* is the largest gathering of divers in North America. Some 2,000 divers will complete a breath-hold dive down the Rivière Richelieu's rapids over a distance of two kilometers. Swept along by the chilly – hardly 5° Celsius – springtime waters, they will also have to brave the *Geule du loup* giant wave that can rise up to three meters high.

This partnership follows the launch of Laurentian Bank's presence in Chambly with the inauguration of its financial services boutique last January. This new branch concept offers a completely redesigned in-branch client experience by eliminating physical barriers between the branch employees and clients. It also includes several new areas, such as a play corner for kids, a coffee lounge to relax with a cup of coffee and a library zone to read on various banking-related subjects.

"Laurentian Bank and its employees are happy to support the *Grenouille en fête* festival, this wonderful family event. Aligned with the Bank's family-oriented approach, this partnership continues the Bank's numerous initiatives with the goal to support and get involved in the communities where it operates," explains Nicole Labine, Manager, Chambly Branch of Laurentian Bank.

**About Laurentian Bank of Canada**

Laurentian Bank of Canada is a Quebec banking institution operating across Canada, dedicated to meeting the financial needs of its clients through the excellence of its service, its simplicity and its proximity. The Bank serves individual consumers, small and medium-sized businesses as well as, through B2B Trust, independent financial advisors. It also provides full-service brokerage solutions through the Laurentian Bank Securities subsidiary. Laurentian Bank is well established in the Province of Quebec, operating the third largest retail branch network, and is a performing player in specific market segments elsewhere in the country. Laurentian Bank of Canada has over \$16 billion in balance sheet assets and close to \$15 billion in assets under administration. Founded in 1846, the Bank employs more than 3,000 people. Its common shares are listed on the Toronto Stock Exchange (TSX: LB). For more information, please visit [www.laurentianbank.ca](http://www.laurentianbank.ca).

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