



**LAURENTIAN BANK
OF CANADA**

PRESS RELEASE
For immediate release

RAYMOND MCMANUS, PRESIDENT AND CEO OF THE LAURENTIAN BANK
PRESENTER AT THE CANADIAN FINANCIAL SERVICES CONFERENCE
«ADJUSTING TO SUCCEED»

Montreal, April 6, 2004 – Raymond McManus, President and Chief Executive Officer of the Laurentian Bank, will be a presenter at the National Bank Financial Canadian, Canadian Financial Services Conference, on April 7th, 2004.

Mr. McManus will address at 1:00 p.m., the Laurentian Bank three year strategic plan. The speech «Adjusting to succeed» can be listened to through the Bank's Internet site at: www.laurentianbank.ca, click on the announcement of the presentation on the front page of the site. It will also be possible to listen on a delayed basis at the Investors Relations section under Investors presentations. The notes for the speech are archived at the same section.

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets of over \$16 billion. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (stock symbol: LB).

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