



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK PRESIDENT AND CHIEF EXECUTIVE OFFICER, RÉJEAN ROBITAILLE, TO ADDRESS THE SOUTH SHORE CHAMBER OF COMMERCE AND INDUSTRY

Montreal, October 29, 2008 – Laurentian Bank of Canada is pleased to announce that its President and Chief Executive Officer, Mr. Réjean Robitaille, will be a speaker at the South Shore Chamber of Commerce and Industry's next business luncheon. The event will begin at 11:30 a.m. on October 30, 2008 at the Richelieu Valley Golf Club located at 100, rue du Golf in Sainte-Julie.

Mr. Robitaille will be discussing a subject that is dear to his heart – “execution”. Often neglected after the strategies are formulated, execution is nevertheless the key to assuring the success of any enterprise. Execution is a particularly important basis for breaking new ground, and therein lies a major challenge – the rigorous management of innovation!

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial advisors through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

With 156 branches and 340 automated banking machines, Laurentian Bank of Canada is well established in the Province of Quebec, operating the third-largest branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$19 billion in balance sheet assets. Founded in 1846, the Bank employs more than 3,500 people.

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