



PRESS RELEASE
For immediate release

B2B Trust and AGF Investments sign investment loan program distribution agreement

Toronto, September 7, 2011 — B2B Trust, a subsidiary of Laurentian Bank of Canada, and AGF Investments Inc. (AGF) have signed an agreement for the distribution of investment loans. Under the terms of the agreement, B2B Trust will offer preferred rates on all investment loans to Canadian investors who purchase eligible AGF mutual funds through licensed financial advisors.

"Advisors and clients have been able to benefit from AGF's diversified family of funds for many years through our standard loan program," says Susi McCord, Senior Vice President, Marketing and Distribution at B2B Trust. "I am very pleased that we're now able to provide those same flexible loan options at preferred rates for the purchase of AGF's award winning mutual funds."

"B2B Trust has developed a solid reputation for delivering highly-regarded distribution alliance programs. We're pleased to add the B2B loan program to the services we offer," says Nadi Naderi, Senior Vice President, Strategic Accounts Management at AGF Investments. "Their focus on the advisor channel complements our mandate of providing investment management excellence to investors through our advisor business."

B2B Trust supplies investment loan programs to advisors and agents across the mutual fund and insurance sectors, as well as through dealers and managing general agencies. Distribution Alliance Programs for investment loans are offered predominantly through investment fund manufacturers like AGF Investments.

About AGF Management Limited

AGF Management Limited is one of Canada's premier independent investment solutions firms with offices across Canada and subsidiaries around the world. AGF's products include a diversified family of award-winning mutual funds, mutual fund wrap programs and pooled funds. AGF also manages assets on behalf of institutional investors including pension plans, foundations and endowments as well as for private clients. In addition, AGF Trust is a complementary business that offers GICs, loans and mortgages through the financial advisor and mortgage broker channels. With over \$48 billion in total assets under management, AGF serves more than one million investors. AGF trades on the Toronto Stock Exchange under the symbol AGF.B.

About B2B Trust

B2B Trust provides advisors with superior financial products and services for distribution to their clients across Canada. B2B Trust is a leading third-party supplier of investment and RRSP loans, premier supplier of wholesale deposit products, and a long-time provider of self-directed accounts, banking services and broker mortgages. This vast array of products is highly regarded by the 15,000 financial advisors doing business with B2B Trust.

B2B Trust's suite of products and services are available nationally with the head office located in Toronto and regional sales representation across Canada. The company is a federally chartered trust company and wholly-owned subsidiary of Laurentian Bank of Canada. The website is **b2btrust.com**.

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