
**LAURENTIAN BANK PARTNERS WITH THE
ASSOCIATION QUÉBÉCOISE DES PHARMACIENS PROPRIÉTAIRES**

Montréal, November 12, 2010 – Laurentian Bank is pleased to be participating for the first time this year as a partner in the Association québécoise des pharmaciens propriétaires (AQPP) congress. In so doing, the Bank is sponsoring a group of mini-conferences today focused on various subjects of interest to owner pharmacists and people in the pharmaceuticals industry.

“Through this involvement, Laurentian Bank is delighted to be manifesting its commitment to pharmacists, who are members of a profession to which we offer an exclusive and highly competitive line of products,” indicates Monique Lo, Senior Manager of the Bank’s Pharmacies segment. “In that regard, we make a team of experts available to owner pharmacists who can guide and advise them judiciously on optimizing their business and simplifying their management practices.”

As part of its global offering of products and services to Québec SMEs, Laurentian Bank has assembled a team of qualified specialists who possess extensive expertise in the area, as well as a vast knowledge of the issues affecting the pharmaceuticals sectors and of its business environment. Moreover, the Bank is dedicated to developing other specific product lines and banking services for different activity sectors and professions.

The Association québécoise des pharmaciens propriétaires congress is being held today and tomorrow (November 12-13) at the Centre des congrès de Québec.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,600 people.

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Information:

Mary-Claude Tardif

Public Relations Advisor

514 284-4500, extension 4695

mary-claude.tardif@banquelaurentienne.ca