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**LAURENTIAN BANK PRESIDENT AND CEO, RÉJEAN ROBITAILLE, TO SERVE AS HONORARY CO-PRESIDENT OF THE 2012 BALL OF STARS**

**Montréal, September 27, 2012** – The President and Chief Executive Officer of Laurentian Bank, Mr. Réjean Robitaille, will be serving as Honorary Co-President of the Foundation of Stars' Ball of Stars this year. To be held tonight in the Centre CDP Capital's Salle Le Parquet, this event will be celebrating 35 years of pediatric research in Québec by underlining the important contributions of researchers and the impacts of their work on children's diseases. Mr. Robitaille will be sharing the Honorary Presidency with Messrs Yvon Charest, President and CEO of Industrial Alliance, and Serge Godin, founder and Executive Chairman of CGI.

The Ball of Stars is the Foundation of Stars' most important annual fundraising activity. Thanks to the generosity of guests and donors, the Foundation is able to support pediatric researchers in Québec in their effort to make valuable scientific breakthroughs that improve the quality of life of sick children and their families. During the course of the evening, the Foundation will recognize the contributions of 10 researchers who have distinguished themselves among their peers during the past year through their exceptional pediatric research projects. This recognition will be in the form of awards of excellence and monetary grants.

The Foundation of Stars' mission is to support pediatric research in Québec in order to enable children to grow up healthy. Since its establishment in 1977, the Foundation has become the most important source of non-governmental funding of pediatric research, having distributed more than \$66 million to date to researchers working at four of the province's most state-of-the-art research centres.

**About Laurentian Bank**

Laurentian Bank of Canada is a pan-Canadian banking institution that has more than \$35 billion in balance sheet assets and over \$32 billion in assets under administration. Founded in 1846, Laurentian Bank was selected as the Québec and Atlantic Canada regional winner of the *Canada's 10 Most Admired Corporate Cultures* program presented by Waterstone Human Capital. The Bank employs more than 4,000 people.

Recognized for its excellent service, proximity and simplicity, Laurentian Bank serves more than one million clients in market segments in which it holds an enviable position. In addition to occupying a choice position among consumers in Québec, where it operates the third largest branch network, the Bank has built a solid reputation across Canada in the area of real estate and commercial financing thanks to its teams working out of more than 35 offices in Ontario, Québec, Alberta and British Columbia. Its subsidiary, B2B Bank, is a Canadian leader in providing banking products to financial advisors and brokers, while Laurentian Bank Securities is an integrated broker, widely recognized for its expertise and effectiveness nationwide.



# Press release

FOR IMMEDIATE RELEASE

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