



Press release

FOR IMMEDIATE RELEASE

LAURENTIAN BANK'S PRESIDENT AND CEO, RÉJEAN ROBITAILLE, TO SPEAK AT THE *RENDEZ-VOUS FINANCIERS LES AFFAIRES*

Montréal, October 12, 2010 – Laurentian Bank is pleased to announce that its President and Chief Executive Officer, Réjean Robitaille, will be taking to the podium at the *Rendez-vous financiers* organized by the publication, *Les Affaires*. To be held at the Hilton Bonaventure Hotel in Montréal this coming Thursday, October 14, the event will commence at 7:30 a.m., and the presentation will be followed by a question period.

Mr. Robitaille's talk will focus on the Canadian market's potential for Laurentian Bank. Firmly rooted in Québec, the institution is very active in the rest of Canada as well. Mr. Robitaille will also be taking the opportunity to outline the Bank's various strategies that have generated significant growth within its different spheres of activity... growth which it hopes to pursue over the coming years.

About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its simplicity and proximity, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than \$23 billion in balance sheet assets and more than \$14 billion in assets under administration. Founded in 1846, the Bank employs more than 3,600 people.

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